



Mission Statement, Vision, & Philosophy

Mission Statement

Blue Arrow Swimming Club aims to create an environment where individuals of all ages and abilities can experience the enjoyment of, and can reach personal excellence in, the sport of swimming.

Vision

BASC's vision is to develop and maintain a program that will produce elite swimmers, who will represent our club in all level's of swim competition. BASC would like to be the aquatic organization that trains these athletes for National level performance.

Philosophy

Teamwork: Blue Arrow Swimming Club is a team that is built upon the commitment, support, and participation of coaches, swimmers, parents/guardians, and the community at large. BASC believes that its success in achieving the team's goals is dependent upon the cooperation of all members.

Coaching: BASC is committed to providing comprehensive, expert swim/stroke training by an experienced coaching team. In addition to swim training, BASC promotes the practice of healthy



lifestyle habits, such as good nutrition and sleep.

The Swimmer: BASC believes that each swimmer is an individual with different backgrounds, needs, and goals. The club focuses on the development of positive self-esteem and individual goal setting. The team encourages swimmers to represent BASC by participating competitively on a year round basis. BASC believes that all members should model team spirit and sportsmanship.